

# DIRECTIONS TO THE EXHIBITOR CHECK-IN LOT



**From the 101 North:** take Exit 38 toward Frank Lloyd Wright Blvd/Bell Road. Continue past Frank Lloyd Wright and make a Right onto E. Bell Road. Continue a few blocks and turn Right onto 94<sup>th</sup> Street. Just after Bahia Street, you'll turn Right into the Exhibitor Check-in Lot, marked with signage (if you get to WestWorld Drive, you've gone too far).

**From the 101 South:** take Exit 36 toward Princess Drive/Pima Road. Continue past Princess Drive and make a Left onto E. Bell Road. Continue a few blocks and turn Right onto 94<sup>th</sup> Street. Just after Bahia Street, you'll turn Right into the Exhibitor Check-in Lot, marked with signage (if you get to WestWorld Drive, you've gone too far).