

# DIRECTIONS TO THE EXHIBITOR CHECK-IN LOT



**From the 101 North:** Take Exit 38 toward Frank Lloyd Wright Blvd/Bell Road. Continue past Frank Lloyd Wright and make a right onto E. Bell Road. Continue a few blocks and turn right onto 94<sup>th</sup> Street. Just after Bahia Street, you'll turn right into the Exhibitor Check-in Lot, marked with signage (if you get to WestWorld Drive, you've gone too far).

**From the 101 South:** Take Exit 36 toward Princess Drive/Pima Road. Continue past Princess Drive and make a left onto E. Bell Road. Continue a few blocks and turn right onto 94<sup>th</sup> Street. Just after Bahia Street, you'll turn right into the Exhibitor Check-in Lot, marked with signage (if you get to WestWorld Drive, you've gone too far).